



March 16, 2026

To Whom It May Concern,

I am pleased to recommend **Jeri Quinn** based on her work as a facilitator and coach with the FastTrac entrepreneurship program delivered through the City of New York Small Business Services from 2022 through 2025.

The FastTrac program is a structured entrepreneurship training initiative designed to help small business owners develop comprehensive business plans, strengthen their operational strategies, and prepare their ventures for sustainable growth. During this time, Jeri served as a facilitator and coach supporting entrepreneurs through the business planning process and related program activities.

Jeri played an important role in the organizational development aspects of the program by helping entrepreneurs think more strategically about their business models, operations, and long-term direction. Through her facilitation, participants were guided through the process of refining their business plans while strengthening the internal structure and decision-making needed to run and grow a business.

In addition to her facilitation work, Jeri also provided coaching to many program participants. These sessions helped entrepreneurs clarify goals, work through operational challenges, and strengthen their overall approach to managing and developing their businesses. Participants in the program represented a wide range of industries and experience levels, often entering while actively launching or expanding their ventures. Jeri consistently created an environment where participants felt supported while also being challenged to think more critically and strategically about their businesses.

FastTrac participants are typically highly engaged and entrepreneurial by nature, and Jeri ensured that the program maintained a strong learning environment where participants could gain practical insights and apply them directly to their ventures.

Based on my experience working with her in this capacity, I confidently recommend Jeri for facilitation, organizational development, leadership development, and coaching engagements involving entrepreneurs and adult professional learners.

Sincerely,

Malla Haridat

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